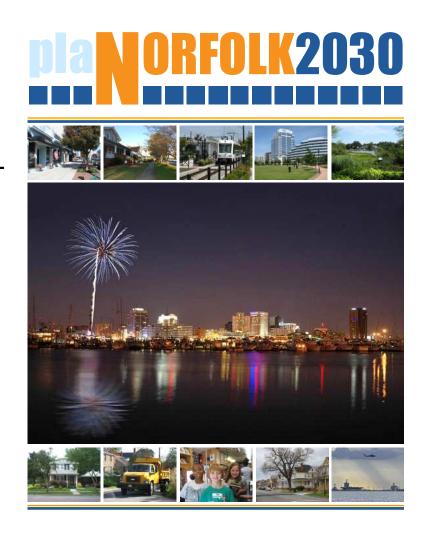
DIA ORFOLK2030

City Council
Public Hearing Preview

What is plaNorfolk2030?

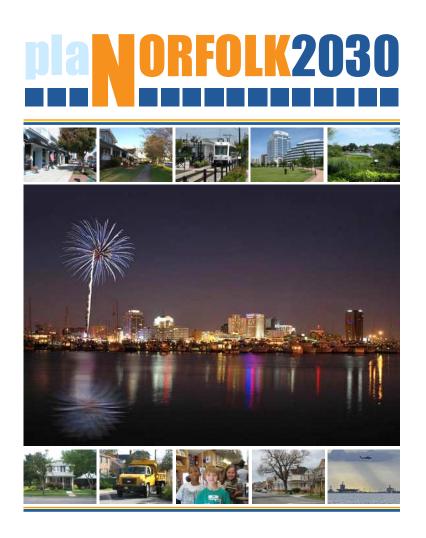
- Norfolk's Comprehensive Plan or General Plan
- Policies and maps to guide the development of the community –
 "a roadmap for the future"
 - "Where do we want to be and how do we get there?"
- Citywide in scope not a neighborhood plan





What is plaNorfolk2030?

- Advisory document, not regulatory
 - Plan suggests regulations, does not include them
 - Regulatory changes (i.e. zoning) should be consistent with plan





Vision

resources; and

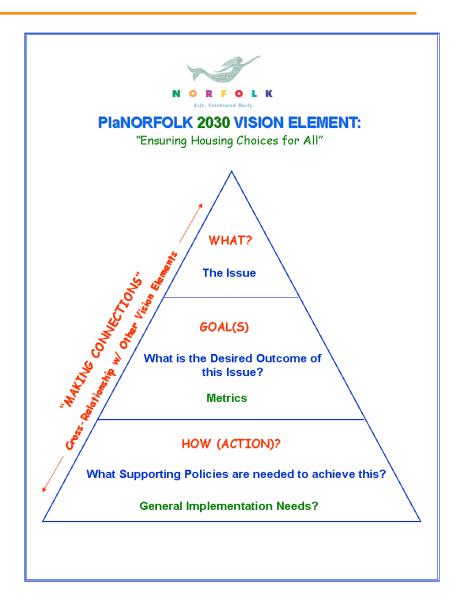
Norfolk: A real city that is a great place to live, work and play, with: Strong and safe neighborhoods where people want to live, each with its own unique identity and design; □ A comprehensive transportation system — rare among cities of its size that offers a wide variety of choices, while also serving as a regional transportation hub; A healthy economy that provides varied employment opportunities for a well-trained workforce, a world-class port, a strong military presence, and a vibrant Downtown and thriving commercial centers throughout the City; ■ A sustainable environment that is not simply protected, but enhanced; A variety of well-maintained housing options that are affordable and accessible to all residents; A well managed government that provides efficient and accountable public services to its citizens; A wide variety of cultural and recreational opportunities that lead to a fun and healthy lifestyle for a diverse population;

■ A commitment to regional cooperation, recognizing the importance of a regional approach in the 21st Century.

A long and rich history that is reflected in its architecture and cultural

Chapter Development

- Technical Advisory Teams for each Theme
 - Identified issues
 - Set goals and defined related outcomes with metrics
 - Determined necessary actions





plaNorfolk2030

- Chapter 1: Vision and Introduction
- Chapter 2: Identifying Land Use Strategies
- Chapter 3: Creating and Maintaining Healthy and Vibrant Neighborhoods
- Chapter 4: Providing Transportation Options
- Chapter 5: Enhancing Economic Vitality
- Chapter 6: Promoting Environmental Sustainability
- Chapter 7: Ensuring Housing Choices for All
- Chapter 8: Delivering Quality Community Services
- Chapter 9: Enjoying Daily Life
- Chapter 10: Preserving Our Heritage
- Chapter 11: Fostering Responsible Regional Cooperation
- Chapter 12: Implementing plaNorfolk2030



Identifying Land Use Strategies

- A real city that is a great place to live, work and play
 - Land uses that complement or enhance Norfolk's physical characteristics







Land Use Categories

1992 General Plan	New General Plan		
	Residential:		
Residential:	■Single Family Suburban		
Low Density Residential	■Single Family Traditional		
Medium Density Residential	■Single Family Urban		
High Density Residential	■Residential Mixed		
	■Multifamily		
	■Multifamily Corridor		



Land Use Categories

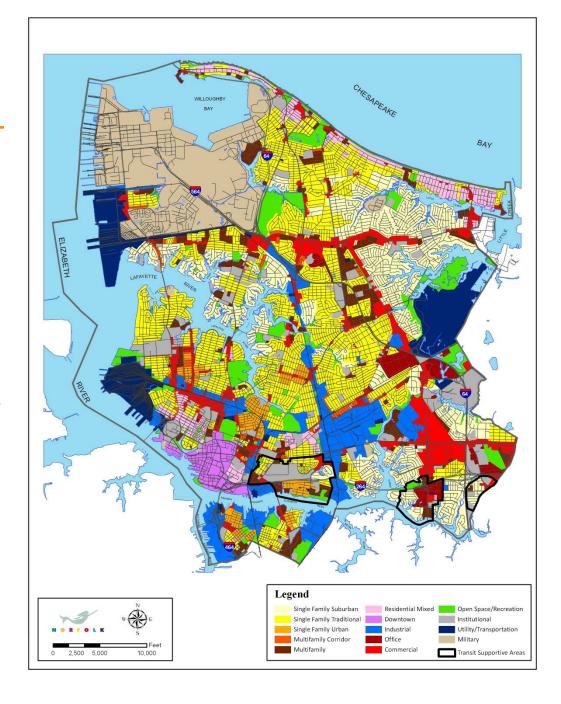
1992 General Plan	New General Plan		
Commoraial/Office	Commercial		
Commercial/Office	Office		
Industrial/Transportation/	Industrial		
Utility	Utility/Transportation		
Educational, Recreational, etc.	Institutional		
	Open Space/Recreation		
Military	Military		
Mixed Use	Downtown		



Future Land Use Map

Changes:

- Change from
 Multifamily Corridor
 to Commercial on the
 2000 Block of
 Lafayette Boulevard
 (north side) (Fairmount
 Park Civic League)
- Rename "Urban" to "Traditional"
 Character District (Ghent Neighborhood League)





Creating and Maintaining Healthy and Vibrant Neighborhoods

- Strong and safe neighborhoods where people want to live, each with its own unique identity and design
 - Residents that take ownership of their neighborhoods
 - Enhanced neighborhood vitality
 - Enhanced neighborhood character, design, and visual identity



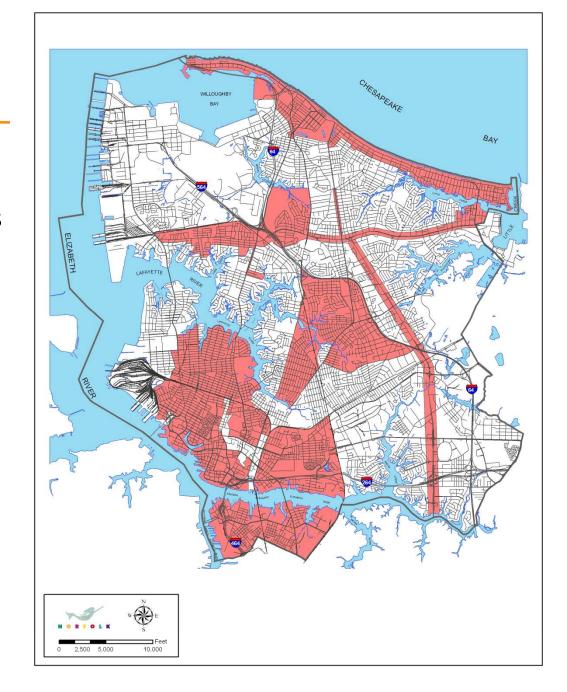






Area Plans

- Area planning policy
- Implement area plans





Changes Based on City Planning Commission Public Hearing

- Add flooding as a priority to be addressed in appropriate neighborhood summaries (East Ocean View Civic League, Ghent Neighborhood League)
- Add a neighborhood plan summary for East Little Creek Road Corridor with actions to form a task force, revitalize the corridor, improve access and transit and develop streetscapes (East Little Creek Civic Leagues)
- Make the following changes to the East Ocean View neighborhood plan summary:
 - Address potential waterway conflicts with military operations (Joint Expeditionary Base Little Creek)
 - Address necessary infrastructure improvements along Pleasant Avenue (East Ocean View Civic League)
 - Market Ocean View beaches as an asset (East Ocean View Civic League)



Providing Transportation Options

- A comprehensive transportation system rare among cities of its size — that offers a wide variety of choices, while also serving as a regional transportation hub
 - Provide connections through a safe and efficient multi-modal regional transportation system
 - Continue development of transportation linkages connecting
 Norfolk to the larger region, nation and world









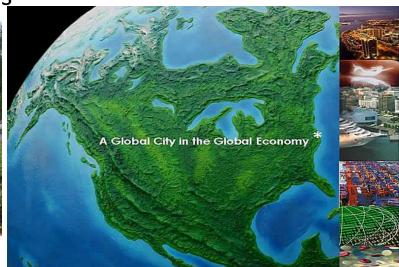
Enhancing Economic Vitality

A healthy economy that provides varied employment opportunities for a well-trained workforce, a world-class port, a strong military presence, and a vibrant Downtown and thriving commercial centers throughout the City

 Healthy economy and increased employment opportunities through business retention, expansion and attraction and lifelong learning opportunities

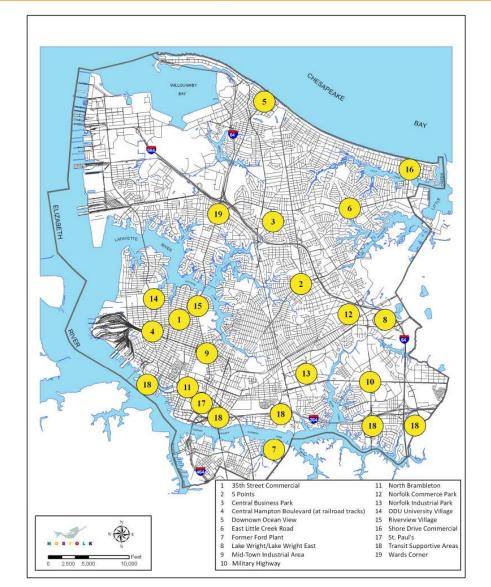






Changes Based on City Planning Commission Public Hearing

Add the East Little
 Creek Road Corridor
 as a Strategic
 Economic
 Development Area
 (East Little Creek Civic
 Leagues)





Promoting Environmental Sustainability

- A sustainable environment that is not simply protected, but enhanced
 - High quality natural resources
 - Prepare for the consequences of natural hazards
 - Incorporate sustainability into daily living









Changes Based on City Planning Commission Public Hearing

Add four priority areas to address flooding (East Ocean View, The Hague, Mason Creek, and the Spartan Village area) (East Ocean View Civic League, Ghent Neighborhood League)



Ensuring Housing Choices for All

- A variety of well-maintained housing options that are affordable and accessible to all residents
 - High quality and sustainable, with a range of choices
 - Meets the needs of the special needs populations









Changes Based on City Planning Commission Public Hearing

Modify housing programs to better identify areas that should be targeted (City Council)



Delivering Quality Community Services

- A well managed government that provides efficient and accountable public services to its citizens
 - Community facilities to meet the needs of the public
 - Public educational facilities that are responsive to changing needs, a safe environment, quality public utility services and cemeteries that are places of honor and respect









Enjoying Daily Life

- A wide variety of cultural and recreational opportunities that lead to a fun and healthy lifestyle for a diverse population
 - A rich variety of parks and recreational and cultural opportunities
 - A more vibrant, dynamic city





Preserving Our Heritage

- A long and rich history that is reflected in its architecture and cultural resources
 - A greater awareness of Norfolk's heritage and protection of Norfolk's historic resources
 - Improved and streamlined processes









Fostering Responsible Regional Cooperation

- A commitment to regional cooperation, recognizing the importance of a regional approach in the 21st Century
 - Enhanced regional economic competitiveness
 - Efficient regional service delivery
 - Regional approach to emerging issues







Implementation

- Implementation Matrix organized by goals
 - Action
 - Lead Responsibility
 - Timeframe for Completion
 - Cost Category

IMPLEMENTATION IT Land Use Goal 1. community's phy	Ensure th	ACTION nat the type and quality of land uses wacteristics.	LEAD RESPONSIBILITY ill complement	TIMEFRAME FOR COMPLETION or enhance th	COST CATEGORY
Outcome LU1.2. Development regulations and practices that support a quality built and natural environment.	LU1.2.1	Develop new zoning tools reflecting best practices to address lot width, building placement, building form, landscaping, stormwater, and vehicular uses areas (driveways, parking lots, and garages) to ensure that development is compatible with surrounding land uses.	Planning	Immediate	\$100,000 to \$250,000



Plan Adoption Actions to Date

- Received VDOT 527 Approval August 28, 2012
- City Planning Commission Public Hearing held December 13, 2012
 - Received written and spoken comments prior to and at the public hearing
 - 3 letters of support with changes
 - 5 letters of support
 - 7 speakers in support
 - 2 speakers in opposition



Recommendation

- Administration recommends approval based on community input
- City Planning Commission recommends approval, 6-0, based on community input





